

Notes from Thursday, January 15, 2024

The Committee discussed next year's Pope Coleman awards which will be Thursday, April 24, 2025. Cathryn Hilker is accepting the award along with Tim Sisson and Rob Bilott, the Taft attorney who successfully sued Dupont. Taft Law is contributing \$7,500 to the Hillside Trust including a \$5,000 sponsorship and \$2,500 donation. Eric is mailing a sponsorship engagement letter to our donors and Cathryn Hilker's list again. Eric has also contacted Mark Ruffalo's agent regarding Mark's making a video to be played at the event. Mark Ruffalo played Rob in the movie Dark Waters. Rosemary will ask Taft for sponsor and host prospects. She will contact Kathy Merchant again for help recruiting sponsors and contact Kevin Quatman for a grant. Rosemary is contacting Heidi Jark again to learn if the Luther Foundation is contributing to the Hillside Trust again this year. Eric is contacting Matt Trokan, the Executive Director of the Western Wildlife Corridor, to obtain a list of prospects who support them.

Currently, the event has \$18,500 in sponsorships and we need at least \$50,000 to break even. Linda Holthaus is sponsoring a table at \$3,000 and Jane Misiewicz and Guy Wolf are donating \$250 each at the Patron Host level. Debbie and Rich Oliver have sent \$5,000 and Rick and Ellie Block are sponsoring a table at \$3,000. Pam Middendorff has sent a check for two VIP Patron tickets as has Nancy Zimpher for one ticket. Polly and Bizzy both said they would sponsor tables. Chris and Amanda are compiling lists of sponsor prospects and Rosemary is emailing event information to them.

Eric plans to mail our event invitation six to seven weeks prior to the event (by March 6) and he is beginning the invitation design discussion with Becky now. He is also adding the Pope Coleman Awards and its supporters to our website. Eric is pursuing creating a QR code to send to our prospects.

The Committee is grateful to the Cincinnati Woman's Club for allowing us to host the Pope Coleman Awards there. Eric will email the committee the Club's dinner menu and Rosemary has learned there is no charge for audio-visual equipment. This will be a huge financial savings and we will pay to have a CWC AV technician present during the event. Parking and access is outstanding at the Club.

Eric is featuring the Pope Coleman Awards event in the next Hillside Trust newsletter, which is being printed on Monday. He is also featuring his presentation regarding the Kemper Lane and Clough Pike developments. The Committee discussed submitting Public Service Announcements to radio and television, especially to WVXU public radio. Eric has distributed Overlook brochures to the Visitor and Convention Center. The group mentioned the Welcomer Club informing people moving to Cincinnati about the Hillside Trust and other Cincinnati amenities. Eric will pursue being featured on Thane Maynard's 90 Second Naturalist and has been invited to appear there in the past.

The Committee discussed bestowing the Pope Coleman Awards on Noah Fleischmann and Thane Maynard next year and featuring Samuel James as a keynote speaker at the 2026 Awards or the Annual Meeting.

The Committee considered major gifts. Rosemary will email a request written for Charlie Scripps to Rick for his revision. Polly will call Charlie Shor to invite him to lunch. Eric and Rosemary met with Jens Rosenkrantz, and Jens is reviewing his philanthropic commitments for the next three years to determine how much he can donate to the Hillside Trust

Rosemary and Eric are having lunch with Bill Seitz to thank him for his help with the Forestry Assessment Abatement.

The Committee adjourned at 9:50 AM. The next Hillside Trust Resource Development Committee meeting date will be Thursday, February 20, 2025, 9:00 AM via Zoom.