

Development Committee Minutes
Thursday, September 25, 2025

The Committee discussed next year's Pope Coleman Awards event which will be held on April 30, 2026. The Cincinnati Woman's Club has reserved the date. Eric has engaged our honorees: Marilyn Wall, Sierra Club leader who obtained government support for storm drain flood victims; Sue Friedlander, posthumously, star philanthropist who supported environmental conservation; and Cincinnati Zoo's Fiona, the poster child of the greenest zoo in America. Eric has been conducting video interviews and will complete them by year-end. Fiona's interviewees will be conducted in front of Fiona's tank.

At next year's event, Rick will present more information about the Hillside Trust and how our honorees and the Hillside Trust are promoting environmental conservation. We will include more information about Pope's motivation to secure the survey funding which instigated the founding of the Hillside Trust. Eric will end the evening with more words about our mission rather than feature a keynote speaker and feel rushed through the evening.

Eric will feature approximately one hundred words about each honoree on a poster at the event. We will also list all the past award winners in the program, on a poster board, and give those in attendance a ribbon on their name badge identifying them as Award Alumna or Award Alumnus.

Rick remarked about the Cincinnati Zoo long-time head of horticulture Steve Boltz and his appeal as a future speaker for us. Steve has done remarkable work at the Zoo as well as volunteering on behalf of the Zoo throughout our region doing horticultural projects.

Polly suggested that our event could be featured in the Zoo newsletter and Eric will follow-up with Christine, Thane's assistant.

Eric will mail event invitation letters to members, major donors and past sponsors as soon as possible and Rosemary will follow-up with emails recruiting sponsors and hosts. Bill Burwinkel has already contacted us for a table.

The Committee considered major gifts and Rosemary has heard back from Clark Sole who is open to meeting after his return to Cincinnati in the fall. Chris Jenco discussed with Eric our making an additional request of the Friedlander Family Fund now that the remaining \$50,000 gift has been made. The group also discussed Lucy Davis, Bill and

Maryanne Taylor, the Nies family, the Conway Foundation, the Unnewehr and Edelweiss foundations among others as good prospects. We are cultivating Asher and Kelsey Lanier and we will call Dick Geier again this month. Rosemary will follow-up on these great ideas and continuing contacting Jens Rosencranz and others.

Eric received \$40,000 unexpectedly from the Chatfield estate and wonders how many other bequests exist but are unknown to us. Rosemary suggested establishing a Legacy Society and recognizing Legacy Society members at a special ceremony during the Pope Coleman Awards. Eric would like to call the group the Helen and Bob Black Legacy Society in honor of our first endowment gift donors who actually established our endowment.. Eric will contact our membership to ask if we may honor them at the Awards event as a Helen and Bob Black Legacy Society member.

The Committee adjourned at 10:13 AM. The next Hillside Trust Resource Development Committee meeting date will be Thursday, October 30, 2025, 9:00 AM via Zoom.